

ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased** by a third between 2011 and 2016!

Career paths: Event planner, market research, sales executive

EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK.

Career paths: English as a foreign language teacher, languages teacher

LAW

91% of first degree law graduates find work and/or further study within six months of graduation. There's also a demand for those with knowledge in online law.

Career paths: Barrister, paralegal, solicitor

SOCIAL CARE

Social workers, care workers and other Social Care professionals help vulnerable children and adults in a vast industry which **employs over 1.8 million people** across the UK.

Career paths: Care home assistant, support worker, youth worker

BANKING & FINANCE

Technology is becoming increasingly important across this industry - but 62% of employers says the digital skills gapis widening, more than any other industry.

HOSPITALITY & TOURISM

When it comes to jobs, tourism is the UK's fastest growing sector. It's also the **third largest employer**, accounting for nearly one in 10 jobs in the UK.

Career paths: Tour guide, translator, travel agent.

PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with 17% more jobs now than in 2011.

Career paths: Broadcast assistant, presenter, subtitler



