



WHERE CAN

BUSINESS

TAKE YOU?



ACCOUNTANCY

Over **840,000** people work in the UK accountancy industry. There are over 164,000 accountancy students in the UK and Ireland, with **numbers growing**.

Career paths: Assistant accountant, assurance associate, financial controller

ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased by a third between 2011 and 2016!**

Career paths: Business development, events manager, marketing manager

BANKING & FINANCE

Technology is becoming increasingly important across this industry - but **62% of employers say the digital skills gap is widening** more than any other industry.

Career paths: Case handler, credit controller, payments negotiator

CONSULTANCY

In the future, consultants with skills and knowledge in IT and technology, data analysis, digital marketing and cyber security **will be in demand**.

Career paths: Business consultant, data analyst, management consultant

ENTREPRENEURSHIP

Globally, **entrepreneurs aged under 36 make more money on average** than any other age group. Over 25% of UK students run their own business or plan to set one up.

Career paths: Business owner, freelancer, social entrepreneur

IT & THE INTERNET

People with qualifications in Information Technology have **one of the highest rates of employment in the UK**.

Career paths: IT analyst, network manager, software architect

RECRUITMENT & HR

The Recruitment & HR industry employs around 100,000 people and this is only **expected to grow in years to come**.

Career paths: Graduate recruiter, recruitment consultant, training manager

